

Social Responsibility	Reasoning
Fiesta Farms	From a community involvement standpoint, Fiesta Farms supports the “Stop Community Food Centre”, which is one of Canada’s first food banks. The Foodbank has blossomed into a thriving community hub, where neighbours participate in a broad range of programs that provide healthy food, foster social connections, build food skills, and promote civic engagement, providing increased access to healthy food, in a manner that maintains dignity, builds health and community, and challenges in inequality. Fiesta Farms and the “Stop Community Food Centre” believe that nutritious, sustainable, and culturally appropriate food is a human right for all.
Lactalis Canada	Lactalis supports many great causes at the corporate level including Toonies for Tummies & Kids Help Phone. We have also joined forces with many DCI members (including Vince’s, Commisso’s, & Kudrinkos) to support their charitable programs.
Rabba Fine Foods	Rabba Fine Foods co-hosts Super Bowl party at Good Shepherd Ministries with more than 2,500 meals and snacks. Rabba Roots, a community giving program, is committed to enhancing the lives of individuals through access to food, health, and emergency services. Collaborating with various local organizations, Rabba Roots supports vulnerable groups, including shelters, schools, new immigrants, seniors' homes, and other not-for-profit entities. Rabba actively provides food and essential supplies to those in need, emphasizing that their 'Here for You' commitment extends beyond being a local grocer. Since 1995, Rabba has consistently donated to Trillium Hospitals supporting the health of residents of Mississauga and Toronto. Recently Rabba has signed a commitment of annual support through the end of 2033. The company also maintains a longstanding relationship with Food Banks Mississauga, offering regular food, financial, and in-kind donations to combat food insecurity. Despite rising food prices and increasing community needs, Rabba Roots continues to give back through essential food donations. In 2023, Rabba continued its annual 'Easter Egg Drop' initiative, working with Burnbrae Farms to donate 5,400 eggs to Food Banks Mississauga, along with a ham donation in partnership with Maple Leaf Foods. For the past eight years, Rabba has supported The Good Shepherd Ministries with food, warm clothing and hygiene items. Additionally, the annual Rabba Super Bowl viewing party for the guests of the shelter helps them feel a sense of community and combats the social isolation that can be felt by so many of Toronto’s homeless population. Rabba provides thousands of meals and hundreds of care packages annually to support Toronto’s homeless, trafficked, or at-risk population. Rabba Fine Foods showcases a corporate responsibility mindset through their commitment to sustainability and environmental stewardship. Demonstrating their dedication to a greener future, Rabba has undertaken a significant initiative by installing solar panels at their produce distribution center.
CJR Wholesale Grocers	CJR helps to fight food insecurity through their partnership with Food Banks Mississauga, where they donate over 50,000 pounds of food annually. CJR has, year over year, committed itself to easing the hardships of those who are in need in many communities. Furthermore, CJR Wholesale Grocers recognizes the need to protect the environment for the well-being of future generations. They prioritize environmental sustainability through strategic investments in cutting-edge technologies aimed at reducing their carbon footprint and greenhouse gas emissions. One standout initiative is their recent collaboration with Green Integrations and Star Energy Solutions to equip their warehouse with solar generation systems. This innovative project is poised to generate more than 1.5 million KWh of electricity annually, significantly diminishing the environmental impact of their operations. CJR’s exceptional efforts not only enrich the lives of those in need but also contribute to a more sustainable and equitable future for all. CJR’s dedication to delivering value to their partners extends beyond philanthropy; it is ingrained their socially sustainable supply chain model.
Vince's Market	In 2023, Vince’s Market wrapped up its Community Product Initiative (CPI) by presenting a cheque of \$28,869 to the Community & Home Assistance to Seniors (CHATS). This program supports home and community services for older adults and caregivers living in the community. Vince’s identifies specific items as Community Products and sets aside 15% of sales from these items throughout the year. The initiative involves all four Vince’s Market stores, participating vendors, and loyal customers. Since launching this initiative in 2018, Vince’s has raised approximately \$150,000 to support vital services for seniors. They look forward to continuing their impactful efforts in 2024, with the recipient being Toonies for Tummies—a Grocery Foundation initiative that benefits nutrition programs near participating stores.
Stong's Market	Stong’s proudly supports their local community focusing on their Children’s Schools, Educational & Sports Programs as well as their local Community Organizations & Festivals, through the donation of products and services for fundraising events. For all parents/faculty that spend money online at express.stongs.com, Stong’s can donate 4% of the orders back to the PAC. The more parents that participate, the higher the revenue will be generated for the school. I.e. For every \$1000 spent, \$40 will be donated to the PAC. Just choose your school during the checkout process and we will take care of the rest! Stong’s Market also provides an exciting opportunity for parents to raise money for their children’s school through their weekly grocery purchases. Stong’s feel confident that this is an excellent opportunity to raise much needed funds for the school and ultimately our children. Stong’s has always been a steadfast supporter of our communities by being directly involved in local events or by monetarily supporting numerous causes. Their discounted bulk gift card program is just one of the ways they continue to help.
Powell's Supermarkets (Atlantic Grocery Distributors)	Powell’s Supermarket, with over 70 years of service, has ingrained itself as an integral part of the communities it serves. Their commitment extends beyond being a significant employer. They actively engage with customers and support local groups, individuals, charities, and businesses. One notable charity they proudly support is Make-A-Wish Newfoundland and Labrador.