

# ADDITIONAL EXPOSURE OPPORTUNITIES

Incredible visibility at the 2024 Business Summit means your company and brand will be **memorable to the Independents**. This may come in handy as they place orders during the Summit or in the near future!

- **Free CIGBA/DCI Membership Contest Prize Presented by [Your Company]**  
- 1 SPOT ONLY [\$5000]
  - one lucky CIGBA/DCI independent retail member will win the grand prize of a FREE 2024 CIGBA/DCI Membership. Your company will be recognized at the event, as well as within communications pre/post event. DCI will also write up a press release to share with our winner and media partners post-event.
- **Star Awards Gala Dinner Presented by [Your Company] - 1 SPOT ONLY [\$5000]**
- **Lunch Presented by [Your Company] - 1 SPOT ONLY [\$2500]**
- **Mix and Mingle & Cocktail Showcase Presented by [Your Company] - 2 SPOTS ONLY [\$2500]**
- **WiFi Presented by [Your Company] - 1 SPOT ONLY [\$1500]**
- **Badge & Lanyard Sponsor With Company Logo - 1 SPOT ONLY [\$1500]**
- **Breakfast Presented by [Your Company] - 1 SPOT ONLY [\$1500]**
- **Advertisement in Delegate Package (One Size) - 12 SPOTS ONLY [\$500]**
  - Every attendee receives one!
- **Screen a Commercial Representing Your Company - 4 SPOTS TOTAL [\$500]**
  - Get a 15 or 30 second commercial space during the Summit Star Gala Awards Dinner
- **Photography/Photo Area Presented by [Your Company] - 1 SPOT ONLY [\$500]**
- **On Site Sampling Product Opportunity - 12 SPOTS TOTAL [\$500]**
  - Set up prior to Afternoon Business Speakers sessions
- **Hand Sanitizing Station Presented by [Your Company] - 2 SPOTS ONLY [\$500]**
- **Include Your Company Literature/Brochure With Registration Package - 10 SPOTS ONLY [\$250]**
- **Submit a Product Sample For Take Home Sample Bags - UNLIMITED SPOTS [COMPLIMENTARY - JUST ARRANGE DETAILS WITH THE DCI OFFICE AND SUPPLY AND SHIP PRODUCT FOR 200 ATTENDEES]**

Looking to do a customized exposure opportunity not featured above? Contact the DCI office to discuss.